



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

MONTH LONG:

- Pride
- Men’s Health
- National Zoo and Aquarium Month
- National Camping Month

WEEK LONG:

- CPR and AED Awareness Week
- National Garden Week

DAYS:

- Flag Day
- Father’s Day
- International Picnic Day
- Juneteenth
- First Day of Summer
- International Yoga Day

OTHER OPPORTUNITIES:

- NBA Finals & Stanley Cup Finals
- Music and Food Festivals
- Vacation & Road Trip Season begins

NOTES:



JULY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

MONTH LONG:

- Independent Retailer Month
- UV Safety Awareness Month
- Grilling Month
- Ice Cream Month

WEEK LONG:

- Clean Beaches Week
- National Farriers Week
- National Zookeeper Week

DAYS:

- Independence Day
- National Ice Cream Day
- Space Exploration Day
- International Self Care Day
- International Day of Friendship

OTHER OPPORTUNITIES:

- County and State Fairs
- Shark Week
- Prime Day (Amazon)
- MLB All-Star Game

NOTES:



AUGUST

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

MONTH LONG:

- National Wellness Month
- Black Business Month
- National Golf Month

WEEK LONG:

- World Breastfeeding Week
- National Health Center Week
- National Aviation Week

DAYS:

- Chocolate Chip Cookie Day
- Book Lover's Day
- World Humanitarian Day
- Senior Citizens Day
- Cat Day
- Dog Day

OTHER OPPORTUNITIES:

- Back to School
- Fantasy Football Draft Season begins
- Perseid Meteor Shower
- START PLANNING HOLIDAY STORES

NOTES:
