

Holiday Store Example Production Timeline

OCTOBER 2025

S M T W T F S

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER 2025

S M T W T F S

						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER 2025

S M T W T F S

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Lead Times to Note



In-Hands Date: December 15th, 2025



Vendor Lead Time: 3-5 Business Days



Production Time: 10 Business Days



Shipping Time: 3 Business Days



Store Open Length: 1 Week



Buffer Days: 5 Days

Important Dates (Shown Above)



Desired In-Hands Date



Promote Store/Sneak Peek



Store Opens



Store Closes; Order Product from Vendor



Production Begins



Products Ship