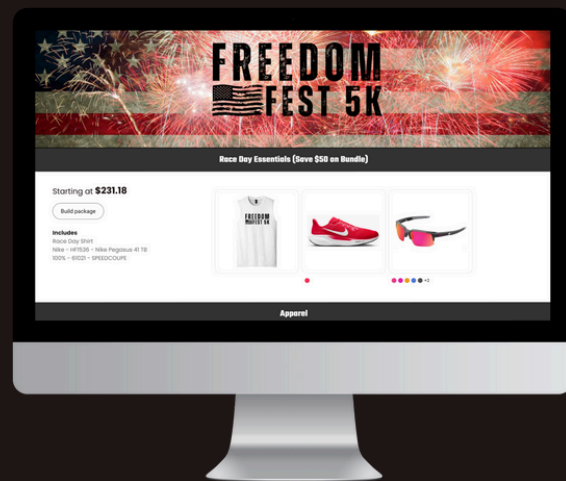


HOW TO PROMOTE YOUR ONLINE STORE



1

GET SOCIAL

We'll generate graphics and QR codes for your store—you can drop them into your Facebook, Instagram, or group chats for quick sharing. You can even print them and post them at your school, gym, or office!

2

BUILD THE BUZZ

Start teasing your store on social a few days before it opens. Post sneak peeks of the gear, drop a countdown in your Stories, or share a "coming soon" flyer.

3

SHOW OFF THE GEAR

Use product mockups or real photos to highlight the items in your store. A quick caption like "Team hoodies are LIVE!" or "Get your fan gear before the store closes!" keeps it simple and effective.

4

SPREAD THE WORD

Send a quick announcement via email, text, or apps like Remind or WhatsApp. Include a store link, order deadline, and a quick "why" (like supporting a fundraiser, ordering team gear, etc.)

5

FINISH STRONG

We'll send you a heads-up when your store is close to closing—use that as a chance to send a final "last call" message. Urgency drives action!