



# REQUESTOR

## BEST PRACTICES



### What is a Requestor?

The Requestor Store is a personalized catalog where customers browse, add items, and submit their cart as a Store Request. With one click, you can turn it into a live store—letting customers build it for you!



### Does Chipply Offer a Requestor Store I Can Use?

Absolutely! Chipply's customizable Requestor Store comes preloaded with top vendors, and our team will help tailor it to your needs. Add products and personalize it to make it your own!



### What Products Should You Include in a Requestor?

Focus on essential products for your online stores—core items customers frequently request. Your Requestor Store should offer variety while keeping top products front and center.



### How Can a Requestor Be Used as a Sales Tool?

A Requestor is a powerful sales tool. Organizing your catalog by store type makes browsing easy, and once a request is submitted, you can quickly turn it into a customized store—streamlining sales.



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