



# TEMPLATES

## BEST PRACTICES



### What is a template?

A Template is a powerful sales tool that simplifies the creation of your online stores. Instead of building a store from scratch each time, you can save a set of frequently used products as a template, providing a streamlined starting point for future stores.



### Does Chipply Offer Templates I Can Use?

Absolutely! Chipply collaborates with industry leaders and top vendors to curate high-quality templates for any sort of online store. Our templates feature best-selling products with strong inventory levels, ensuring a reliable and efficient foundation for your online stores.



### What Products Should You Include?

Choose products that you frequently use across your online stores—items that serve as the core foundation of your offerings. Your template should get you nearly to completion, allowing you to easily add any custom or one-off products based on group recommendations.



### How Can Templates Be Used as a Sales Tool?

Templates not only streamline the online store creation process but also serve as a powerful sales tool. You can quickly set up mock stores to showcase products to prospective customers, helping to secure new sales or expand offerings to different segments of existing clients.



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