



WHY WEB STORES WORK FOR UNIVERSITIES



Easier for Organizers

Forget spreadsheets, forms, and chasing down payments. Web stores handle everything from order collection to reporting—so you can focus on the big picture, not the busywork.



Better for Shoppers

Shoppers get a fast, mobile-friendly experience with clear product previews and simple checkout. The easier it is to order, the more likely they are to follow through.



Make Merch Simple

From setup to delivery, web stores take the chaos out of custom gear. Everything's in one place—branded, professional, and ready to go when you are.

Perfect for . . .

- Campus-wide spirit wear
- Student organizations & club gear
- Department apparel
- Orientation & welcome week swag
- Alumni fundraisers
- Campus events & campaigns